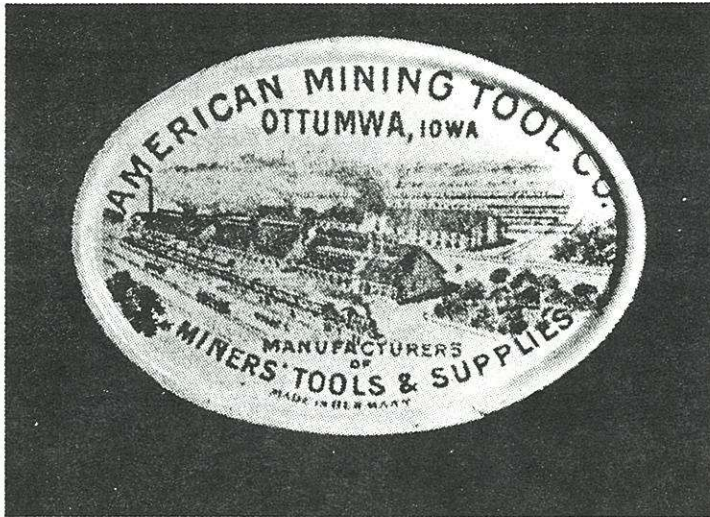
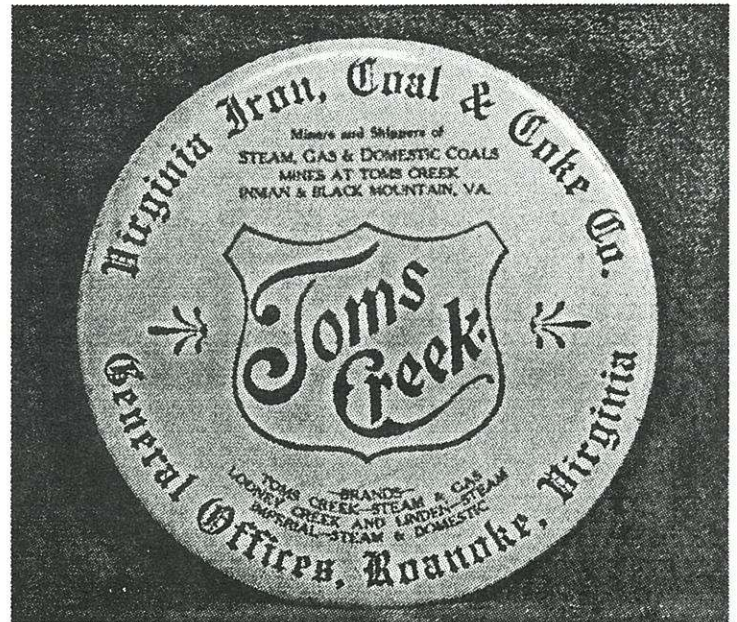


# Advertising Pocket Mirrors

Dave Johnson



American Mining Tool Co. pocket mirror.



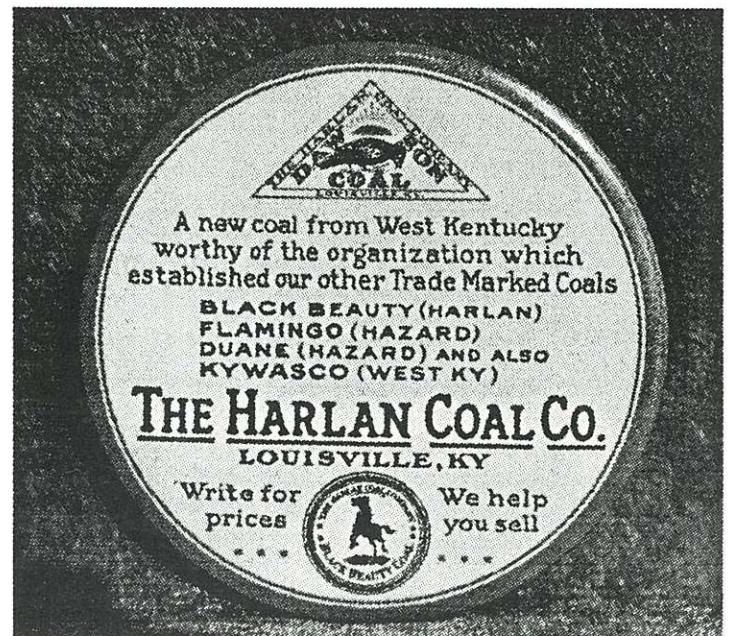
Virginia Iron Coal & Coke Co. pocket mirror.

Many different types of premium and novelties have been given away as advertising pieces by coal companies and mining tool companies. These include pens and pencils, blotters, calendars, key chains, and watch fobs. Some of the most interesting advertising

pieces are pocket mirrors as seen in these four examples. All examples I have seen have been either round or oval, the majority being round.



The Kentucky Fuel Co. pocket mirror.



The Harlan Coal Co. pocket mirror.